EQUITY RESEARCH - COMPANY REPORT

KCE ELECTRONICS

KCE TB

THAILAND / ELECTRONIC COMPONENT

แนวโน้ม 2H24 อาจต่ำกว่าที่เคยคาด

- รายได้ 3Q24 อาจทำได้แค่ทรงตัว q-q จากอุตสาหกรรมยานยนต์ที่ไม่สดใสและ ข้อจำกัดในด้านการผลิต HDI
- เราปรับลดประมาณการกำไรปกติปี 2024 ของเราลง 9% เป็น 2พัน ลบ. คิดเป็นอัตรา การเติบโตสูงถึง 31% y-y จากฐานที่ต่ำในปีที่แล้ว
- คงคำแนะนำซื้อโดยคาดว่าอุตสาหกรรมยานยนต์จะฟื้นตัวในปี 2025

คำสั่งซื้อยังกำลังฟื้นตัวอย่างช้า ๆ

เราได้รับข้อมูลเชิงลบจากที่ประชุมนักวิเคราะห์เมื่อวานนี้ ผู้บริหารให้แนวโน้มระยะสั้นโดยชี้ว่า รายได้ 3Q24 อาจทำได้แค่ทรงตัว q-q จากอำนาจในการซื้อที่ชะลอตัวและอุตสาหกรรมยาน ยนต์ที่ไม่สดใสซึ่งกระทบรายได้จาก Multilayer PCBs แม้ว่าคำสั่งซื้อ HDI ยังกำลังปรับขึ้น KCE กลับประสบบัญหาข้อจำกัดในด้านกำลังการผลิตและอยู่ระหว่างติดตั้งเครื่องจักรเพิ่มเติม เพื่อเพิ่มกำลังการผลิต HDI ซึ่งทำให้ผู้บริหารปรับลดเป้าหมายการเติบโตของรายได้จาก PCB ในปี 2024 ลงเป็น 2-3% y-y จาก 4-7% y-y ก่อนหน้า (รายได้จาก PCB ในช่วง 1H24 อยู่ที่ - 3.6% y-y)

กำไรปกติ 3Q24 อาจทรงตัว q-q ต่ำกว่าที่เคยคาด

อัตรากำไรขั้นต้นเพิ่มเป็น 24.8% จาก 23.1% ใน 1Q24 จากค่าเงินบาทที่อ่อนตัวและการ ประหยัดต้นทุน เราคาดว่าอัตรากำไรขั้นต้นในช่วง 2H24 อาจลดลงจาก 2Q24 แม้ว่าการผลิต เคมีภายในบริษัทฯ จะยังให้ผลบวก เราคาดว่าปัจจัยดังกล่าวจะไม่สามารถชดเชยผลลบจาก ค่าเงินบาทที่เริ่มแข็งตัวอีกครั้งและราคาทองแดงที่ปรับขึ้น ปัจจุบันเราคาดว่ากำไรปกติ 3Q24 จะทรงตัว q-q ที่ 525 ลบ. (แต่จะโต 11.6% y-y จากฐานที่ต่ำในปีที่แล้ว) ซึ่งต่ำกว่าที่เคยคาดไว้ ว่าจะโตดี q-q

ปรับลดประมาณการกำไรปกติปี 2024

เราปรับลดประมาณการกำไรปกติปี 2024 ของเราลง 9% เป็น 2พัน ลบ. คิดเป็นอัตราการ เติบโตสูงถึง 31% y-y จากฐานที่ต่ำในปีที่แล้ว การปรับลดดังกล่าวสะท้อนสมมติฐานรายได้ที่ คาดว่าจะลดลง 5% y-y (จาก +0.9% y-y ก่อนหน้า) และอัตรากำไรขั้นดันที่คาดว่าจะลดลง เหลือ 24.1% จากที่เคยคาดไว้ที่ 24.6% แผนการขยายโรงงานที่โรจนะยังคงเดิมโดยคาดว่าการ ก่อสร้างจะเริ่มตันในตอนปลายปี 2024 และจะเริ่มเดินสายการผลิตในปี 2026 เราเชื่อว่าขณะนี้ เป็นเวลาที่ดีในการเพิ่มกำลังการผลิตใหม่เพื่อหนุนการฟื้นตัวของอุตสาหกรรมยานยนต์โดยจะ เป็นสายการผลิต HDI ซึ่งคิดเป็นประมาณ 50% ของกำลังการผลิตใหม่

คาดปีหน้าจะสดใสขึ้น

เราปรับลดราคาเป้าหมายปี 2024 ของเราเป็น 46 จาก 50 บาทโดยมีสมมติฐานจากค่า P/E เดิมที่ 25x คิดเป็น Upside 20% KCE ประกาศจ่ายเงินปันผล 0.6 บาทต่อหุ้นสำหรับผล ประกอบการในรอบ 1H24 คิดเป็นอัตราผลตอบแทน 1.6% เราคาดว่าอุตสาหกรรมยานยนต์จะ ปรับตัวดีขึ้นในปี 2025 และคงคำแนะนำซื้อ



BUY

UNCHANGE

TARGET PRICE	THB46.00
CLOSE	THB38.25
UP/DOWNSIDE	+20.3%
PRIOR TP	THB50.00
CHANGE IN TP	-8.0%
TP vs CONSENSUS	-6.3%

KEY STOCK DATA

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	16,344	15,530	16,721	18,845
Net profit	1,720	2,200	2,335	2,666
EPS (THB)	1.45	1.86	1.97	2.26
vs Consensus (%)	-	1.5	(3.6)	1.2
EBITDA	2,944	3,485	3,950	4,431
Recurring net profit	1,569	2,059	2,335	2,666
Core EPS (THB)	1.33	1.74	1.97	2.26
Chg. In EPS est. (%)	-	(9.1)	(7.5)	(2.2)
EPS growth (%)	(31.2)	31.2	13.4	14.2
Core P/E (x)	28.8	22.0	19.4	17.0
Dividend yield (%)	2.9	3.7	3.9	4.4
EV/EBITDA (x)	15.5	13.1	11.9	10.8
Price/book (x)	3.3	3.2	3.1	2.9
Net debt/Equity (%)	3.6	1.6	11.2	15.7
ROE (%)	11.6	14.7	16.1	17.6



,			` '				
Share price performance	1 Month	3 Month	12 Month				
Absolute (%)	(18.2)	(7.3)	(19.0)				
Relative to country (%)	(17.0)	(2.0)	(5.6)				
Mkt cap (USD m)			1,292				
3m avg. daily turnover (USD m)			12.7				
Free float (%)			0				
Major shareholder	(Ongkosit Gr	oup (34%)				
12m high/low (THB)	57.50/36.50						
Issued shares (m)			1,182.06				

Sources: Bloomberg consensus; FSSIA estimates



Sureeporn Teewasuwet

Fundamental Investment Analyst on Securities; License no. 040694 sureeporn.t@fssia.com, +66 2646 9972

PREPARED BY FSS INTERNATIONAL INVESTMENT ADVISORY SECURITIES CO LTD (FSSIA). ANALYST CERTIFICATION AND IMPORTANT DISCLOSURES CAN BE FOUND AT THE END OF THIS REPORT

Investment thesis

We have a negative outlook from latest analyst meeting. Management has given a short-term view indicating that 3Q24 revenue may only remain stable q-q due to a purchasing power slowdown and a lackluster automotive industry. Therefore, management has revised the 2024 PCB revenue growth target down to 2-3% y-y from the previous 4-7% y-y (1H24 PCB revenue: -3.6% y-y).

The plan to expand the factory in Rojana remains unchanged, with construction expected to begin in late 2024 and commercial operations anticipated in 2026. We believe this is good timing for adding new production capacity to support the automotive industry's recovery. This will be a line for producing HDI, accounting for about 50% of the new production capacity.

Company profile

KCE produces and distributes printed circuit boards (PCB). Its key customer base comes from manufacturers of automotive electronic equipment, which accounted for 70% of total revenue in 2023. In particular, KCE is a supplier to the fast-growing electric vehicle (EV) market. Its crucial export markets include Europe (49.4% of total revenue in 2023), followed by the US (22.9%), China (12.6%), and Asia (5.1%), with Thailand representing 10.1%.

www.kcethai.in.th

Principal activities (revenue, 2023)





Source: KCE Electronics

Major shareholders

- Ongkosit Group 33.7 %
- Thai NVDR 5.0 %
- Others 61.3 %



Source: KCE Electronics

Catalysts

Potential catalysts for KCE's earnings growth in 2024 include 1) a global economic recovery and faster global auto sales recovery than expected; 2) a decline in raw material prices; 3) higher production efficiency due to an increased utilization rate; and 4) successful capacity expansion as planned.

Risks to our call

Downside risks to our P/E-based TP include 1) slower-than-expected global economic and car sales recoveries; 2) lower-than-expected decrease in raw material costs; 3) a weaker-than-expected THB; and 4) a minimum wage increase or a labor shortage.

Event calendar

Date	Event
November 2024	3Q24 results announcement

Key assumptions

	2024E	2025E	2026E
Sales volume (m sq.ft.)	28.4	31.3	35.1
ASP (USD per sq.ft.)	13.5	13.6	13.8
Total revenue (USD m)	440	492	554
Gross margin (%)	24.1	24.8	25.0

Source: FSSIA estimates

Earnings sensitivity

- For every 1% increase in USD revenue, we estimate 2024 net profit to rise by 0.9%, and vice versa, all else being equal.
- For every THB1/USD increase, we estimate 2024 net profit to fall by 6.5%, and vice versa, all else being equal.
- For every 0.5% increase in GPM, we estimate 2024 net profit to rise by 3.4%, and vice versa, all else being equal.
- For every 0.2% increase in SG&A to sales, we estimate 2024 net profit to fall by 1.8%, and vice versa, all else being equal.

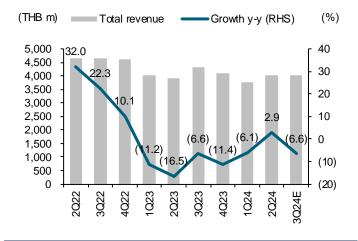
Source: FSSIA estimates

Exhibit 1: KCE – 3Q24 earnings preview

	3Q23	4Q23	1Q24	2Q24	3Q24E	Cha	nge	9M24E	Change	2024E	% 9M24E
	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	(THB m)	to 2024E				
Sales	4,326	4,095	3,780	4,012	4,040	0.7	(6.6)	11,832	(3.4)	15,530	76.2
Cost of sales	3,375	3,177	2,906	3,018	3,070	1.7	(9.0)	8,994	(7.9)	11,788	76.3
Gross profit	951	917	874	994	970	(2.5)	2.0	2,838	14.2	3,743	75.8
SG&A	458	420	422	461	452	(1.8)	(1.2)	1,335	(1.4)	1,677	79.6
Operating profit	493	497	452	533	517	(3.0)	4.9	1,503	32.7	2,066	72.7
Interest expense	27	24	15	18	18	1.0	(34.2)	50	(36.9)	64	79.2
Tax expense	33	49	64	28	22	(20.9)	(33.7)	114	38.9	132	86.7
Other gain (Loss)	49	14	95	107	0	nm	nm	201	47.8	141	142.7
Reported net profit	520	478	515	635	525	(17.3)	1.1	1,675	35.0	2,200	76.1
Core profit	471	464	421	528	525	(0.7)	11.6	1,474	33.4	2,059	71.6
Key ratios (%)						(ppt)	(ppt)				
Gross margin	22.0	22.4	23.1	24.8	24.0	(0.8)	2.0	24.0	3.7	24.1	
SG&A to Sales	10.6	10.3	11.2	11.5	11.2	(0.3)	0.6	11.3	0.2	10.8	
Operating margin	11.4	12.1	12.0	13.3	12.8	(0.5)	1.4	12.7	3.5	13.3	
Net margin	12.0	11.7	13.6	15.8	13.0	(2.8)	1.0	14.2	4.0	14.2	
Core margin	10.9	11.3	11.1	13.2	13.0	(0.2)	2.1	12.5	3.4	13.3	
Operating statistics (USD m)											
PCB sales	102	94	94	95	95	0.3	(7.2)	284	(4.8)	383	74.2
Non-PCB sales	21	21	12	15	15	(0.1)	(29.7)	42	(27.9)	57	73.6
Total sales	124	115	106	110	110	0.3	(11.1)	326	(8.6)	440	74.1

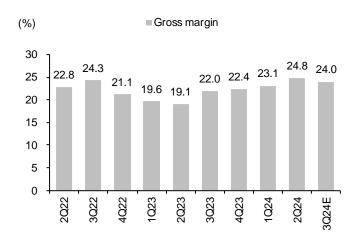
Sources: KCE, FSSIA estimates

Exhibit 2: Quarterly total revenue and growth



Sources: KCE, FSSIA estimates

Exhibit 3: Quarterly gross margin



Sources: KCE, FSSIA estimates

Exhibit 4: Quarterly net profit and growth

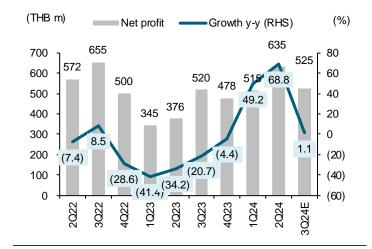
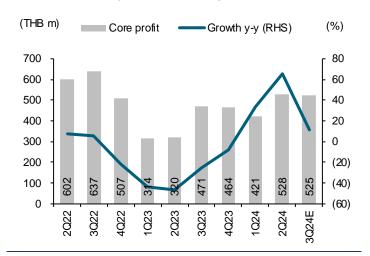


Exhibit 5: Quarterly core profit and growth



Sources: KCE, FSSIA estimates

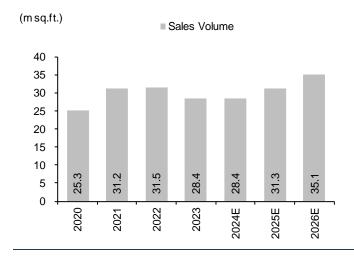
Sources: KCE, FSSIA estimates

Exhibit 6: Changes in key assumptions for KCE

		Current			Previous			Change	
	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E
	(THB m)	(THB m)	(%)	(%)	(%)				
Total sales value (THB m)	15,530	16,721	18,845	16,483	18,214	19,707	(5.8)	(8.2)	(4.4)
Costs	11,788	12,574	14,134	12,428	13,697	14,820	(5.2)	(8.2)	(4.6)
Gross profit	3,743	4,147	4,711	4,055	4,517	4,887	(7.7)	(8.2)	(3.6)
SG&A expense	1,677	1,806	2,035	1,780	1,967	2,128	(5.8)	(8.2)	(4.4)
Interest expense	64	104	117	64	104	117	0.0	0.0	0.0
Reported net profit	2,200	2,335	2,666	2,381	2,524	2,725	(7.6)	(7.5)	(2.2)
Core profit	2,059	2,335	2,666	2,266	2,524	2,725	(9.1)	(7.5)	(2.2)
Key ratios (%)									
Total revenue growth	(5.0)	7.7	12.7	0.9	10.5	8.2			
Net profit growth	28.0	6.1	14.2	38.5	6.0	8.0			
Core profit growth	31.2	13.4	14.2	44.4	11.4	8.0			
Gross margin	24.1	24.8	25.0	24.6	24.8	24.8	(0.5)	0.0	0.2
SG&A to sales	10.8	10.8	10.8	10.8	10.8	10.8	0.0	0.0	0.0
Net margin	14.2	14.0	14.1	14.4	13.9	13.8	(0.3)	0.1	0.3
Core margin	13.3	14.0	14.1	13.7	13.9	13.8	(0.5)	0.1	0.3
Operating statistics (THB m)									
Sales volume (m sq.ft.)	28.4	31.3	35.1	30.1	33.2	35.8	(5.6)	(5.6)	(1.9)
ASP (USD per sq.ft.)	13.5	13.6	13.8	13.9	14.0	14.2	(3.0)	(3.0)	(3.0)
Total revenue (USD m)	440.0	491.8	554.3	499.5	552	597.2	(11.9)	(10.9)	(7.2)
FX rate (THB/USD)	35.3	34.0	34.0	33.0	33.0	33.0	7.0	3.0	3.0

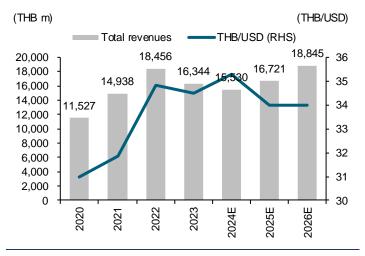
Sources: KCE, FSSIA estimates

Exhibit 7: Yearly sales volume



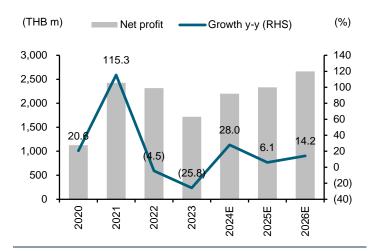
Sources: KCE, FSSIA estimates

Exhibit 9: Yearly total revenue and THB/USD assumption



Sources: KCE, FSSIA estimates

Exhibit 11: Yearly net profit and growth



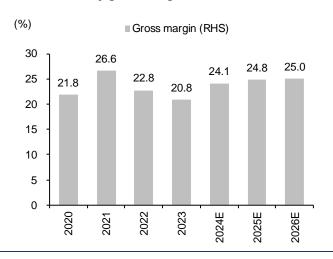
Sources: KCE, FSSIA estimates

Exhibit 8: Yearly USD sales and growth



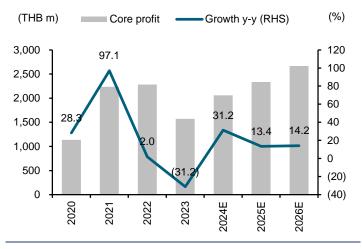
Sources: KCE, FSSIA estimates

Exhibit 10: Yearly gross margin



Sources: KCE, FSSIA estimates

Exhibit 12: Yearly core profit and growth



Sources: KCE, FSSIA estimates

Exhibit 13: Historical P/E band

KCE PER (x) 55 50 std + 2 = 45.8x45 40 std + 1 = 37.4x35 30 25 20 std - 2 = 12.4x15 10 5 2022 -2023 2020 2024 2019 2021

Sources: Bloomberg; FSSIA estimates

Exhibit 14: Historical P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 15: Peer comparisons as of 16 Aug 2024

Company	BBG	Rec	SI	hare price		Market PE		E	R	OE	PE	3V	EV/EI	BITDA
			Current	Target	Upside	Сар	24E	25E	24E	25E	24E	25E	24E	25E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Thailand														
Delta Electronics (Thailand)*	DELTA TB	HOLD	104.00	110.00	6	37,071	64.2	47.6	27.9	32.3	16.8	14.2	49.8	38.5
KCE Electronics*	KCE TB	BUY	38.25	46.00	20	1,292	22.0	19.4	14.7	16.1	3.2	3.1	13.1	11.9
Hana Microelectronics*	HANA TB	BUY	39.50	50.00	27	999	16.0	14.3	7.4	7.9	1.2	1.1	6.8	6.1
SVI	SVI TB	n/a	8.40	n/a	n/a	520	13.0	12.8	19.8	16.6	2.3	2.0	10.3	10.3
Cal-Comp Electronics	CCET TB	n/a	3.54	n/a	n/a	1,064	15.4	13.6	8.9	9.9	1.4	1.3	n/a	n/a
Stars Microelectronics	SMT TB	n/a	1.23	n/a	n/a	29	n/a	n/a						
Thailand average						40,977	26.1	21.5	15.8	16.6	5.0	4.3	20.0	16.7
Regional														
Taiwan Semiconductor	2330 TT	n/a	969.00	n/a	n/a	778,322	23.1	18.2	27.5	28.4	5.9	4.8	12.8	10.3
STMicroelectronics	STMPA FP	n/a	27.79	n/a	n/a	27,862	18.2	13.3	9.0	11.9	1.6	1.4	7.4	5.8
ROHM	6963 JP	n/a	1,705.00	n/a	n/a	4,755	13.7	31.5	5.1	2.0	0.7	0.7	6.5	7.4
Infineon	IFX GR	n/a	31.60	n/a	n/a	45,410	17.2	14.8	12.4	13.9	2.3	2.0	10.0	8.3
Mitsubishi Electric	6503 JP	n/a	2,461.50	n/a	n/a	34,796	19.2	16.3	8.1	8.1	1.5	1.3	8.9	8.0
On Semiconductor	ON US	n/a	75.84	n/a	n/a	32,487	18.9	15.8	19.6	20.1	3.5	3.0	12.8	10.9
SMIC	688981 CH	n/a	49.46	n/a	n/a	26,915	93.3	70.8	2.8	3.5	2.7	2.6	12.3	10.1
Regional average						950,548	29.1	25.8	12.1	12.6	2.6	2.3	10.1	8.7
Overall average						991,525	27.8	24.0	13.6	14.2	3.6	3.1	13.7	11.6

Sources: Bloomberg; *FSSIA estimates

Financial Statements

KCE Electronics

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	18,456	16,344	15,530	16,721	18,845
Cost of goods sold	(14,254)	(12,941)	(11,788)	(12,574)	(14,134)
Gross profit	4,202	3,403	3,743	4,147	4,711
Other operating income	224	190	194	201	226
Operating costs	(1,919)	(1,774)	(1,677)	(1,806)	(2,035)
Operating EBITDA	3,622	2,944	3,485	3,950	4,431
Depreciation	(1,114)	(1,126)	(1,226)	(1,409)	(1,529)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	2,508	1,818	2,260	2,542	2,902
Net financing costs	(72)	(104)	(64)	(104)	(117)
Associates	19	14	19	19	21
Recurring non-operating income	19	14	19	19	21
Non-recurring items	36	150	141	0	0
Profit before tax	2,490	1,879	2,356	2,457	2,806
Tax	(144)	(131)	(132)	(98)	(111)
Profit after tax	2,347	1,747	2,224	2,360	2,694
Minority interests	(29)	(28)	(23)	(25)	(28)
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	2,317	1,720	2,200	2,335	2,666
Non-recurring items & goodwill (net)	(36)	(150)	(141)	0	0
Recurring net profit	2,281	1,569	2,059	2,335	2,666
Per share (THB)				·	·
Recurring EPS *	1.93	1.33	1.74	1.97	2.26
Reported EPS	1.96	1.45	1.86	1.97	2.26
DPS	1.60	1.11	1.40	1.48	1.69
Diluted shares (used to calculate per share data)	1,182	1,182	1,182	1,182	1,182
Growth	, -	, -	, -	, -	, -
Revenue (%)	23.6	(11.4)	(5.0)	7.7	12.7
Operating EBITDA (%)	1.8	(18.7)	18.4	13.3	12.2
Operating EBIT (%)	(0.5)	(27.5)	24.3	12.5	14.2
Recurring EPS (%)	1.6	(31.2)	31.2	13.4	14.2
Reported EPS (%)	(4.8)	(25.8)	28.0	6.1	14.2
Operating performance	()	(==:=)			- · · · -
Gross margin inc. depreciation (%)	22.8	20.8	24.1	24.8	25.0
Gross margin exc. depreciation (%)	28.8	27.7	32.0	33.2	33.1
Operating EBITDA margin (%)	19.6	18.0	22.4	23.6	23.5
Operating EBIT margin (%)	13.6	11.1	14.6	15.2	15.4
Net margin (%)	12.4	9.6	13.3	14.0	14.1
Effective tax rate (%)	5.8	7.0	5.6	4.0	4.0
Dividend payout on recurring profit (%)	82.9	83.3	80.1	75.0	75.0
Interest cover (X)	35.0	17.7	35.8	24.7	24.9
Inventory days	135.4	134.4	121.3	109.1	105.9
Debtor days	91.9	103.6	101.5	93.9	89.6
Creditor days	104.1	92.3	91.8	92.9	95.3
Operating ROIC (%)	13.4	10.0	13.1	13.6	13.9
ROIC (%)	12.6	9.4	12.4	12.9	13.3
ROE (%)	17.0	11.6	14.7	16.1	17.6
ROA (%)	11.0	8.4	11.1	12.0	12.6
* Pre-exceptional, pre-goodwill and fully diluted	11.0	0.4	11.1	12.0	12.0
	2022	2022	20245	20255	20205
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
PCB	15,134	13,554	13,522	14,495	16,397
Non PCB	3,323	2,790	2,009	2,225	2,448

Sources: KCE Electronics; FSSIA estimates

Financial Statements

KCE Electronics

KCE Electronics					
Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	2,281	1,569	2,059	2,335	2,666
Depreciation	1,114	1,126	1,226	1,409	1,529
Associates & minorities	-	-	-	-	
Other non-cash items	(19)	(14)	(19)	(19)	(21)
Change in working capital	(1,186)	832	528	330	(571)
Cash flow from operations	2,191	3,513	3,795	4,054	3,603
Capex - maintenance	-	-	-	-	-
Capex - new investment	(993)	(402)	(2,000)	(3,660)	(2,400)
Net acquisitions & disposals	-	-	-	-	-
Other investments (net)	121	76	13	(8)	(15)
Cash flow from investing	(872)	(325)	(1,987)	(3,668)	(2,415)
Dividends paid	(2,322)	(1,419)	(1,650)	(1,751)	(1,999)
Equity finance	10	4	0	0	0
Debt finance	173	(1,150)	(32)	769	422
Other financing cash flows	(2)	(1)	(1)	(1)	(1)
Cash flow from financing	(2,141)	(2,566)	(1,683)	(983)	(1,579)
Non-recurring cash flows	-	-	-	-	-
Other adjustments	0 0	0 0	0 0	0 0	0 0
Net other adjustments Movement in cash		622	125		
Free cash flow to firm (FCFF)	(821) 1,391.42	3,291.81	1,871.53	(598) 488.88	(391) 1,305.12
Free cash flow to equity (FCFE)	1,490.66	2,036.57	1,775.10	1,152.73	1,608.49
The dain now to equity (1 of 2)	1,100.00	2,000.07	1,770.10	1,102.70	1,000.10
Per share (THB)					
FCFF per share	1.18	2.78	1.58	0.41	1.10
FCFE per share	1.26	1.72	1.50	0.98	1.36
Recurring cash flow per share	2.86	2.27	2.76	3.15	3.53
Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Tangible fixed assets (gross)	19,658	18,912	20,912	24,572	26,972
Less: Accumulated depreciation	(10,779)	(10,758)	(11,984)	(13,392)	(14,921)
Tangible fixed assets (net)	8,878	8,154	8,928	11,180	12,051
Intangible fixed assets (net)	323	284	284	284	284
Long-term financial assets	-	-	-		-
Invest. in associates & subsidiaries	575	554	554	554	554
Cash & equivalents	1,145	1,767	1,891	1,293	902
A/C receivable	4,900	4,379	4,255	4,352	4,905
Inventories	4,908	3,793	3,229	3,445	3,872
Other current assets	127	141	140	150	170
Current assets	11,079	10,079	9,516	9,241	9,849
Other assets	138	122	109	117	132
Total assets	20,993	19,193	19,391	21,376	22,870
Common equity	13,389	13,689	14,239	14,822	15,489
Minorities etc.	56	61	60	58	57
Total shareholders' equity	13,445	13,749	14,298	14,881	15,546
Long term debt	910	515	525	1,058	1,350
Other long-term liabilities	395	367	311	351	396
Long-term liabilities	1,305	882	836	1,409	1,746
A/C payable Short term debt	3,249 2,915	2,728 1,748	2,584 1,596	3,100 1,902	3,485 1,999
Other current liabilities	2,915	85	78	1,902	1,999
Current liabilities	6,244	4,562	4,257	5,086	5,579
Total liabilities and shareholders' equity	20,993	19,193	19,391	21,376	22,870
Net working capital	6,606	5,499	4,963	4,763	5,367
Invested capital	16,520	14,613	14,838	16,898	18,389
* Includes convertibles and preferred stock which is bei	ing treated as debt				
Per share (THB)					
	11 22	11 50	12.05	12.54	12.10
Book value per share Tangible book value per share	11.33 11.06	11.58 11.34	12.05 11.81	12.54 12.30	13.10 12.86
Financial strength	11.00	11.04	11.01	12.50	12.00
	10.0	2.6	1.6	11.0	15.7
Net debt/equity (%) Net debt/total assets (%)	19.9 12.8	3.6 2.6	1.6 1.2	11.2 7.8	15.7 10.7
Current ratio (x)	12.8	2.6	2.2	7.8 1.8	10.7
CF interest cover (x)	35.5	24.5	60.3	47.5	35.2
Valuation	2022	2023	2024E	2025E	2026E
Recurring P/E @ torget price (v) *	19.8	28.8	22.0	19.4	17.0
Recurring P/E @ target price (x) *	23.8	34.6	26.4	23.3	20.4
Reported P/E (x)	19.5	26.3	20.5	19.4	17.0 4.4
Dividend yield (%) Price/book (x)	4.2 3.4	2.9 3.3	3.7 3.2	3.9 3.1	4.4 2.9
Price/tangible book (x)	3.5	3.4	3.2	3.1	3.0
EV/EBITDA (x) **	13.2	15.5	13.1	11.9	10.8
EV/EBITDA @ target price (x) **	15.8	18.7	15.7	14.2	12.8
EV/invested capital (x)	2.9	3.1	3.1	2.8	2.6
	BITDA includes associate				
			- , 9		

Sources: KCE Electronics; FSSIA estimates

KCE Electronics PCL (KCE TB)

FSSIA ESG rating

★ ★ ★

Exhibit 16: FSSIA ESG score implication

45.77 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

Exhibit 17: ESG – peer comparison

	FSSIA			Domes		Global ratings						Bloomberg			
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
DELTA	87.59	Υ	Υ	Υ	5.00	5.00	Certified	Low	68.81	AA		91.19	74.00	4.15	
HANA	56.35		Υ	Υ	5.00	5.00	Certified	Negligible	56.93	BBB		44.01	31.00	1.81	
KCE	45.77				5.00	5.00	Certified	Medium	52.70			61.53	16.00	2.16	52.98

Sources: <u>SETTRADE.com</u>; FSSIA's compilation

Exhibit 18: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	1.34	1.35	1.35	1.36	1.37	1.70	2.06	2.16
BESG environmental pillar score	0.00	0.00	0.00	0.00	0.00	0.00	1.00	1.00
BESG social pillar score	0.80	0.80	0.80	0.80	0.80	1.44	1.45	1.58
BESG governance pillar score	4.64	4.67	4.67	4.77	4.83	4.83	4.71	4.90
ESG disclosure score	40.30	41.69	40.30	40.64	46.82	53.50	54.91	52.98
Environmental disclosure score	19.21	19.21	19.21	19.21	33.59	49.50	53.76	52.13
Social disclosure score	20.44	24.61	20.44	21.46	25.63	29.78	29.78	25.60
Governance disclosure score	81.10	81.10	81.10	81.10	81.10	81.10	81.10	81.10
Environmental								
Emissions reduction initiatives	No	Yes						
Climate change policy	No							
Climate change opportunities discussed	No							
Risks of climate change discussed	No							
GHG scope 1	_	_	_	_	_	_	3	3
GHG scope 2 location-based	_	_	_	_	_	_	64	70
GHG Scope 3	_	_	_	_	_	_	_	_
Carbon per unit of production	_	_	_	_	_	_	4	4
Biodiversity policy	No							
Energy efficiency policy	Yes							
Total energy consumption	_	_	_	_	_	121	152	163
Renewable energy use	_	_	_	_	_	1	2	4
Electricity used	_	_	_	_	_	112	140	152
Fuel used - natural gas	_	_	_	_	_	850	1,100	1,130

Sources: Bloomberg; FSSIA's compilation

Exhibit 19: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Fuel used - crude oil/diesel	No							
Waste reduction policy	Yes							
Hazardous waste	6	8	9	12	8	3	5	_
Total waste	7	11	13	15	12	13	17	20
Waste recycled	_	_	_	_	_	11	15	16
Waste sent to landfills	_	_	_	_	_	2	3	3
Environmental supply chain management	No	No	No	No	Yes	Yes	Yes	Yes
Water policy	Yes							
Water consumption	_	_	_	_	_	1,650	2,232	2,612
Social								
Human rights policy	Yes							
Policy against child labor	Yes							
Quality assurance and recall policy	Yes							
Consumer data protection policy	No	No	No	Yes	Yes	Yes	Yes	Yes
Equal opportunity policy	Yes							
Gender pay gap breakout	No							
Pct women in workforce	_	_	_	_	_	52	46	52
Pct disabled in workforce	_	_	_	_	_	_	_	_
Business ethics policy	Yes							
Anti-bribery ethics policy	Yes							
Health and safety policy	Yes							
Lost time incident rate - employees	_	_	_	_	_	_	_	1
Total recordable incident rate - employees	3	1	1	1	1	1	1	_
Training policy	Yes							
Fair remuneration policy	No							
Number of employees – CSR	2,388	2,696	1,021	1,042	1,019	984	974	1,049
Employee turnover pct	_	_	_	_	_	11	10	11
Total hours spent by firm - employee training	176,855	198,156	187,310	229,906	83,545	33,247	44,164	67,795
Social supply chain management	Yes							
Governance								
Board size	9	9	9	9	9	9	9	9
No. of independent directors (ID)	3	3	3	3	3	3	3	3
No. of women on board	4	3	3	3	3	3	3	3
No. of non-executive directors on board	6	6	6	6	6	6	6	6
Company conducts board evaluations	Yes							
No. of board meetings for the year	12	12	12	12	12	13	12	12
Board meeting attendance pct	99	97	97	94	95	96	99	99
Board duration (years)	3	3	3	3	3	3	3	3
Director share ownership guidelines	No							
Age of the youngest director	35	36	37	38	39	40	41	42
Age of the oldest director	78	79	80	81	82	74	75	76
No. of executives / company managers	9	9	10	10	10	10	10	11
No. of female executives	2	2	2	3	3	3	3	3
Executive share ownership guidelines	No							
Size of audit committee	3	3	3	3	3	3	3	3
No. of ID on audit committee	3	3	3	3	3	3	3	3
Audit committee meetings	4	4	5	5	6	5	4	5
Audit meeting attendance %	100	92	100	100	83	100	75	93
Size of compensation committee	3	3	3	3	3	3	3	3
No. of ID on compensation committee	2	2	2	2	2	2	2	2
No. of compensation committee meetings	2	2	2	2	3	2	3	1
Compensation meeting attendance %	100	100	100	83	89	100	100	100
Size of nomination committee	3	3	3	3	3	3	3	3
No. of nomination committee meetings	2	2	2	2	3	2	3	1
Nomination meeting attendance %	100	100	100	83	89	100	100	100
14011111ation mooting attendance 70								

Sources: Bloomberg; FSSIA's compilation

Disclaimer for ESG scoring

ESG score	Methodolog	ЗУ				Rating					
The Dow Jones Sustainability Indices (DJSI) By S&P Global	process bas from the anr	ed on the com	npanies' Totoal Corporat	tal Sustainability	emponent selection Scores resulting Assessment (CSA). Ire selected for	Sustainability A ESG Score of I	ssessment (C ess than 45% ny are disquali	he annual S&P C SA) for DJSI. Co of the S&P Glob fied. The constitution	mpanies with al ESG Score	an S&P Global of the highest	
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	managing be Candidates 1) no irregul float of >150 up capital. S 70%; 2) inde wrongdoing	usiness with tr must pass the ar trading of th shareholders come key disq ependent direct related to CG	ransparency e preemptive he board me s, and comb ualifying cri ctors and fre i, social & el	e criteria, with twembers and exections and exections and musteria include: 1) dee float violation; nvironmental imp	updated annually. o crucial conditions: cutives; and 2) free st be >15% of paid- CG score of below	To be eligible for <u>THSI inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <u>SETTHSI Index</u> is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.					
by Thai Institute of Directors Association (Thai IOD)	annually by Thailand (SI	the Thai IOD,	with suppor	able developme rt from the Stock the perspective		Good (80-89), 3 and not rated for equitable treatr	3 for Good (70 or scores below nent of shareh 5%); 4) disclo	ories: 5 for Excel 1-79), 2 for Fair (6 w 50. Weightings olders (weight 2 sure & transpare	60-69), 1 for P include: 1) th 5% combined	ass (60-69), le rights; 2) and); 3) the role of	
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment ar transparent out of five th criteria cove date (45%), circulation of s exercised. The and verifiability	e incorporated and sufficientl e CG compor r AGM proced and after the i sufficient informa e second assess y; and 3) openna	d into busing disclosed the disclosed the disclosed the disclosed	All form importate valuated annually the meeting (45). (The first assets; and 2) facilitating meeting	nd information is ant elements of two Illy. The assessment 5%), at the meeting asses 1) advance how voting rights can be tings; 2) transparency the meeting minutes that	e					
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishme policies. The (Companies of Declaration of Certification, in managers and	nt of key control Certification Ceciding to become Intent to kick office of the control Including risk ass	rols, and the is good for me a CAC cerf an 18-month sessment, in patablishment o	e monitoring and three years. rtified member start in deadline to submi- place of policy and of f whistleblowing cha	by submitting a t the CAC Checklist for control, training of	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.					
Morningstar Sustainalytics	based on an risk is unma regulatory filin	assessment naged. Source gs, news and ot	of how muc es to be reviev ther media, No	th of a company's ved include corpora GO reports/website		more risk is uni	managed, the	score is the sum higher ESG risk	is scored.		
		ompany feedbad uality & peer rev		oversies, issuer fee	dback on draft ESG	NEGL 0-10	Low 10-20	Medium 20-30	High 30-40	Severe 40+	
ESG Book	positioned to the principle helps explai over-weighti	o outperform o of financial m n future risk-a	over the long nateriality indicated performance in the contraction of	cluding informati	nodology considers on that significantly iality is applied by	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.					
MSCI					agement of financially reir exposure to ESG ris					nethodology to	
	AAA	8.571-10.00	00	Leader:	leading its industry in ma	anaging the most si	anificant ESC riv	aka and apportunitie			
	AA	7.143-8.570	0	Leader.	leading its industry in the	anaging the most si	grillicant LSG no	sks and opportunite	75		
	Α	5.714-7.142	2		a missad as supersantians	n) two als we are all of an		t aimmifiannt FCC via		sitiaa valativa ta	
	BBB	4.286-5.713		Average:	industry peers	nal track record of managing the most significant ESG risks and opportunities relative to					
	ВВ	2.857-4.285									
	В	1.429-2.856		Laggard:	lagging its industry base	sed on its high exposure and failure to manage significant ESG risks					
	CCC	0.000-1.428				alaatius = !:: !! !	afiniti	nnlows t - ''	their -t- '	naliai !!	
Manual 1 500						piectives in the d	eiinition and ir	npiementation of	ineir strategy		
Moody's ESG solutions	Moody's ass believes tha	t a company ii	ntegrating E	SG factors into i	te into account ESG of its business model and dium to long term.		rforming its pe			gate risks and	
	Moody's ass believes tha create susta Designed to based on pu	t a company ii inable value fo transparently iblicly available	ntegrating E for sharehole and objective and audite	SG factors into iders over the measure a label data. The so	ts business model and	G performance, 100 on relative E	commitment a	ers is better pos nd effectiveness ce and insufficie	across 10 mant degree of to	in themes,	
solutions Refinitiv ESG	Moody's ass believes tha create susta Designed to based on pu reporting ma	t a company in inable value for transparently ablicly available aterial ESG date obal ESG Sco	ntegrating E for sharehold and objective and audituate publicly. One is a relative	ESG factors into iders over the me ively measure a able data. The so (Score ratings are iive score measure score measure)	its business model and dium to long term. company's relative ESC core ranges from 0 to 1	G performance, 100 on relative E satisfactory; >50 to	commitment a SG performan o 75 = good; and management	nd effectiveness ce and insufficie d >75 to 100 = exce	across 10 mand degree of to the state of the	in themes, ransparency in	
Refinitiv ESG rating	Moody's ass believes tha create susta Designed to based on pu reporting ma	t a company in inable value for transparently ablicly available aterial ESG date obal ESG Sco	or sharehold and objective and audituate publicly. Ore is a relation the same Bloomber score is b	ESG factors into iders over the me ively measure a lable data. The so (Score ratings are industry classifing score evaluations and on Bloomb	its business model and idium to long term. company's relative ESt core ranges from 0 to 10 to 25 = poor; >25 to 50 = tring a company's perfective.	G performance, 100 on relative E satisfactory; >50 to present of the present of t	commitment a SG performan o 75 = good; and management o). nental, Social The score is a	ers is better pos nd effectiveness ce and insufficie d >75 to 100 = exce of ESG risks, opp and Governance a weighted gener	across 10 mant degree of to the portunities, and (ESG) performatized mean (in themes, ransparency in d impacts mance. The power mean)	

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

GENERAL DISCLAIMER

ANALYST(S) CERTIFICATION

Sureeporn Teewasuwet FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

This report has been prepared by FSS International Investment Advisory Securities Company Limited (FSSIA). The information herein has been obtained from sources believed to be reliable and accurate; however FSSIA makes no representation as to the accuracy and completeness of such information. Information and opinions expressed herein are subject to change without notice. FSSIA has no intention to solicit investors to buy or sell any security in this report. In addition, FSSIA does not guarantee returns nor price of the securities described in the report nor accept any liability for any loss or damage of any kind arising out of the use of such information or opinions in this report. Investors should study this report carefully in making investment decisions. All rights are reserved.

This report may not be reproduced, distributed or published by any person in any manner for any purpose without permission of FSSIA. Investment in securities has risks. Investors are advised to consider carefully before making investment decisions.

History of change in investment rating and/or target price



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
09-Feb-2023	HOLD	50.00	10-Aug-2023	BUY	52.00	14-Feb-2024	HOLD	43.00
16-May-2023	HOLD	35.50	16-Oct-2023	HOLD	60.00	05-Jul-2024	BUY	50.00

Sureeporn Teewasuwet started covering this stock from 09-Feb-2023

Price and TP are in local currency

Source: FSSIA estimates

Delta Electronics (DELTA TB) Feb-22 Aug-21 Aug-22 Feb-23 Aug-23 Feb-24 Aug-24 120 100 80 Mayalanty 60 40 20 Delta Electronics **Target Price** (THB) Date Rating Target price Date Rating Target price Date Rating Target price

REDUCE

HOLD

61.00 110.00

Sureeporn Teewasuwet started covering this stock from 17-Feb-2023

56.00

29-Apr-2024

REDUCE REDUCE

Price and TP are in local currency

Source: FSSIA estimates

17-Feb-2023

02-Aug-2023

Hana Microelectronics (HANA TB)



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
07-Mar-2023	HOLD	60.00	21-Aug-2023	BUY	67.00	16-Nov-2023	BUY	60.00
22-May-2023	BUY	46.00	17-Oct-2023	BUY	64.00	05-Mar-2024	BUY	50.00

Sureeporn Teewasuwet started covering this stock from 07-Mar-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
KCE Electronics	KCE TB	THB 38.25	BUY	Downside risks to our P/E-based TP include 1) slower-than-expected global economic and car sales recoveries; 2) lower-than-expected decrease in raw material costs; 3) a weaker-than-expected THB; and 4) a minimum wage increase or a labor shortage.
Delta Electronics	DELTA TB	THB 104.00	HOLD	Downside and upside risks to our P/E-based TP include 1) lower or higher-than-expected global EV sales growth; 2) a sooner or later-than-expected decrease in raw material costs; and 3) a stronger or weaker-than-expected THB.
Hana Microelectronics	HANA TB	THB 39.50	BUY	Downside risks to our P/E-based TP include 1) a slower-than-expected recovery in the global economy and purchasing power, 2) higher-than-expected raw material costs, 3) Baht strength, and 4) higher minimum wage and labor shortages.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 16-Aug-2024 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.