

Underperform Downgraded

Price as of 29 May 2024	13.20
12M target price (Bt/shr)	12.00
Unchanged/Revised up(down)(%)	(31.4)
Upside/downside (%)	(9.1)

Key messages

แนวโน้มของ JMART ยังมีความเสี่ยงทั้งทางด้านของผล ประกอบการ และ การประเมินมูลค่าหุ้น เนื่องจากแนวโน้ม ของบริษัทหลัก ๆ ในกลุมมีแววจะออนแอ และ ยังไม สามารถฟื้นตัวได้ในระยะสั้น เรามองว่าความพยายามที่จะ เปลี่ยนโมเคลธุรกิจเป็นเพียงการยึดปัญหาเชิงโครงสรางของ ธุรกิจ e-commerce และ ไม่สามารถที่จะระบายสต็อกสินค้า อิเล็กทรอนิกส์ที่ตกรุ่นเพื่อสรางกระแสเงินสดได้ เราปรับลด ประมาณการกำไรปี 2567/2568F ลง 18%/21%, ปรับลดราคา เปาหมายปี 2567F เหลือ 12 บาท และ ปรับลดคำแนะนำเป็น ขาย โดย de-rate PE เหลือ 15x (จากเดิม 17.5x) มาเทากับของ COM7 เราปรับลดคำแนะนำจากถือเป็นขายl.

Trading data

_							
Mkt cap (BtBn/US\$mn)	Bn/US\$mn) 19,246/5						
Outstanding shares (mr	ding shares (mn) 1,						
Foreign ownership (mn)		40.52				
3M avg. daily trading (r	mn)		8.28				
52-week trading range	(Bt)	1	2.9/24.70				
Performance (%)	3M	6M	12M				
Absolute	-7.8	-27.4	-32.6				
Relative	-6.4	-25.8	-23.3				

Quarterly EPS

2022	0.32	0.38	0.55	0.50
2023	(0.20)	(0.42)	0.20	0.11
2024	0.16			

Share price chart



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Jaymart Group Holdings

(JMART.BK/JMART TB)*

ดิ้นรนเปลี่ยนแปลงอีกครั้งเพื่อกลับมาตั้งหลัก

ปรับลดประมาณการกำไร และ ปรับลดราคาเป้าหมาย และ ปรับลดคำแนะนำ

ปรับโมเดลธุรกิจในสวนของ e-commerce และ สินเชื่อผู้บริโภค

JMART พยายามจะปรับโมเคลธุรกิจในสวนของธุรกิจค้าปลีก สินเชื่อรายย่อน และ e-commerce ซึ่ง ดำเนินการภายใต้ J-Mobile SINGER SGC KBJ ด้วยการหันมาโตสินเชื่อเชาซื้อ (H/P) โทรศัพท์มือถือ ทดแทนการปล่อยสินเชื่อเครื่องใช้ไฟฟ้าที่ทำผ่านบริษัทในกลุ่มคือ SINGER และ SGC โดยชูแคมเปญ "Samsung Plus" หรือ สินเชื้อเชาซื้อโทรศัพท์มือถือที่เน้นเฉพาะแบรนค์ Samsung ซึ่งคำเนินการภายใต้ KBJ (บริษัทร่วมที่ JMART ถือหุ้น 47%) นอกจากนี้แตกสินเชื่อเชาซื้อโทรศัพท์มือถือที่เน้นแบรนค์จีน ซึ่ง ได้แก่ Oppo Vivo Mi ซึ่งดำเนินการภายใต้ SGC (บริษัทยอยของ SINGER ซึ่ง JMART ถือหุ้นทางอ้อม)

การเพิ่มผลตอบแทน และ ลดความเสี่ยง NPL ยังเป็นที่น่าสงสัย

กอนหนานี้ JMART และ บริษัทยอยใหบริการสินเชื้อผูบริโภคสำหรับโทรศัพท์มือถือ เครื่องใช้ไฟฟ้าภายใต[้] SINGER ซึ่งต่อมาทำให*้*เกิดเป็น NPL ก้อนใหญ่ ทางบริษัทชี้แจงว่าธุรกิจใหม่จะ แตกต่างไปจากในอดีตอย่างมาก โดยสินเชื่อใหม่จะเป็นการปล่อยกู้แบบล็อกเครื่อง โดยโทรศัพท์ลูกค้า ซื้อและผ่านสินเชื่อจะถูกล็อกเมื่อมีการผิดนัดผ่อนกางวดรายเดือน เรามองว่าธุรกิจใหม่นี้เพิ่งจะเริ่มและ ยังเร็วเกินไปที่จะเห็นผลบวก แต่ในอีกดานหนึ่ง เนื่องจาก JMART ถือหุ้นน้อยกว่า 49% ใน KBJ SINGER SGC และ จัดทั้งสามบริษัทเป็นบริษัทรวม ดังนั้น สินเชื่อที่ขยายตัวอยางแข็งแกร่งจะส่งผลดีต่อ JMART ในแงของยอดขายมือถือ และ การรับรูสวนแบงกำไร

ปรับลดประมาณการกำไรปี 2567/2568F ลง 18%/21%, ปรับลดราคาเป้าหมายปี 2567F เหลือ 12 บาท และ ปรับลดคำแนะนำเป็นขาย

เราปรับลดประมาณการกำไรลงเพื่อสะทอนถึงค่าใช้จายในการดำเนินงานที่ยังคงสูงขึ้นโดยไม่ชะลอลง ตามรายไดผลกำไรที่ชะลอตัวของกลุม เนื่องจากความจำเป็นในการขยายธุรกิจของกลุม และคาใชจาย สำรองฯเพิ่มขึ้น โดยเราได้ปรับเพิ่มสัดส่วนค่าใช้จายในการดำเนินงาน/รายได้เป็น 17.5%/17.9% (เพิ่ม จาก 15.8%/15.6%) ในปี 2567/2568 (จากเคิมปีละ 8.5%) เรามองว่าแนวโน้มการเติบโตของกลุ่มบริษัท หลักที่อยูภายใต JMART (ไดแก JMT SINGER J-Mobile) ยังคงออนแอ และ ไม่สามารถฟื้นธุรกิจไดใน ระยะสั้น เรา de-rate PE ลงเหลือ 15x (เทากับคูแข่งอย่าง COM7) จากเดิม 17.5x ทำให้ใคราคาเป้าหมายปี 2567F ใหม่ที่ 12 บาท

กำไรต่ำกวาที่คาดไว้, JMT เก็บหนี้ได้ต่ำกวาประมาณการ, กำไรขาดทุนจากการบันทึกมูลคาการลงทุน แบบ MTM.

Key financials and valuations

	Dec-20A	Dec-21A	Dec-22A	Dec-23A	Dec-24F	Dec-25F	Dec-26F
Revenue (Btmn)	11,204	11,793	13,920	13,743	15,319	17,278	20,157
EBIT (Btmn)	2,111	4,093	3,308	1,809	3,569	4,181	4,797
EBITDA (Btmn)	2,556	2,751	3,342	3,504	4,250	4,530	5,024
Net Profit (Btmn)	798	2,468	1,394	(447)	1,123	1,321	1,516
EPS (Bt)	0.87	1.79	0.98	(0.18)	0.77	0.91	1.01
DPS	0.69	1.61	1.11	0.80	0.66	0.77	0.86
EPS Growth (%)	47.1	106.2	(45.3)	(118.4)	>100	17.6	10.9
P/E (X)	23.10	30.81	47.59	n.a.	17.11	14.54	13.12
P/B (X)	4.93	4.40	3.50	1.21	0.98	0.97	0.97
Net Debt to Equity (%)	233.6	51.0	60.1	75.3	81.6	89.0	93.9
Dividend Yield (%)	3.5	2.9	2.4	5.2	5.0	5.8	6.5
ROE (%)	13.3	14.7	4.8	- 1.4	3.5	3.9	4.4



Figure 1: JMART's quarterly earnings contribution by subsidiaries

										% chg	
	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	QoQ	YoY
Earnings contribution (net of	percentage	holding)	- Bt mn								
JMT	196	229	240	280	240	294	248	289	223	(23.0)	(7.0)
JAS Asset	8	31	12	83	15	(11)	88	47	5	(89.1)	(66.6)
KBJ Capital	5	10	0	16	(14)	2	(16)	11	(30)	(382.4)	110.1
Jaymart Mobile	123	85	86	65	55	43	12	4	24	527.1	(55.8)
J Ventures	(0)	0	4	2	3	1	1	3	5	85.4	61.5
Beans and Brown	(0)	(0)	3	1	0	(7)	(2)	(2)	(2)	(34.2)	(1,230.3)
SINGER	37	57	61	43	(218)	(618)	2	(25)	3	(112.2)	(101.4)
Suki Tee-noi				19	63	64	77	61	83	35.4	32.3
Others/non cash operation	(44)	(23)	158	(395)	(437)	(380)	(116)	(223)	(76)	(66.1)	(82.7)
Total	325	389	564	115	(294)	(611)	293	165	236	43.0	180.3
Total -ex SINGER	288	332	504	72	(76)	6	291	189	233	22.9	406.6
Total -ex SINGER & ex.MTM gain/loss	332	355	346	467	361	386	407	412	308	(25.2)	(14.6)



Figure 2: JMART's quarterly earnings

										% chg	
	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	QoQ	YoY
Income Statement (Bt m)											
Sales	2,431	2,187	2,350	2,592	2,245	2,068	2,296	2,263	2,296	1.4	2.3
Interest income	638	648	646	677	713	792	858	909	931	2.4	30.6
Gain on loan recievable	314	306	300	263	257	238	204	216	198	(8.1)	(23.0)
Rental income	71	73	71	75	88	91	92	97	93	(4.5)	5.0
Insurance income	59	57	69	93	75	76	79	87	57	(34.8)	(24.0)
Total revenue	3,513	3,271	3,436	3,700	3,377	3,265	3,529	3,572	3,575	0.1	5.8
Cost of sales	2,062	1,815	1,997	2,250	1,873	1,748	1,992	1,916	1,945	1.5	3.8
Cost of services	232	256	260	306	299	298	307	346	348	0.5	16.4
Cost of rental	49	24	22	(10)	26	25	29	33	27	(17.3)	7.2
Gross profit	1,066	1,072	1,095	1,077	1,122	1,137	1,138	1,208	1,209	0.1	7.7
Selling and distribution exp.	263	260	283	302	289	274	287	308	308	(0.1)	6.5
Admin exp.	318	244	317	285	360	333	422	456	460	0.9	27.8
Operating profit	485	567	495	490	473	529	429	443	441	(0.6)	(6.8)
Other income	92	24	56	31	43	87	18	29	82	180.1	87.7
Equity income	42	68	94	140	(43)	(430)	169	194	51	(73.5)	(219.7)
Sales and promotion rev.	124	110	119	135	84	89	78	85	89	4.9	6.2
EBIT	744	769	764	796	557	275	694	751	663	(11.8)	18.9
EBITDA	609	677	614	624	743	618	507	1,635	945	(42.2)	27.2
Interest exp	160	168	156	222	227	263	288	292	288	(1.2)	27.2
Non-cash items/FVTPL	(21)	48	253	309	(437)	(314)	192	7	60	756.5	(113.6)
Pre-tax profit	564	661	876	516	(73)	(219)	704	573	549	(4.1)	(852.0)
Income Tax	92	83	98	130	(1)	122	141	123	112	(9.0)	n.a.
Profit before MI	473	578	778	386	(72)	(341)	563	450	438	(2.7)	(704.0)
MI	148	188	214	270	221	270	270	285	202	(29.2)	(8.7)
Net profit	325	389	564	115	(294)	(611)	293	165	236	43.1	(180.3)
EPS (Bt)	0.23	0.27	0.40	0.08	(0.20)	(0.42)	0.20	0.11	0.16	43.1	(180.3)
Profitability (%)											
Gross profit margin	30.3%	32.8%	31.9%	29.1%	33.2%	34.8%	32.2%	33.8%	33.8%		
Operating EBIT margin	20.6%	25.2%	30.0%	19.7%	4.1%	-0.6%	25.8%	21.9%	20.8%		
Operating EBITDA margin	20.6%	25.2%	30.0%	19.7%	4.1%	-0.6%	25.8%	21.9%	20.8%		
Net profit margin	9.3%	11.9%	16.4%	3.1%	-8.7%	-18.7%	8.3%	4.6%	6.6%		
Selling exp/rev	7.5%	8.0%	8.2%	8.2%	8.6%	8.4%	8.1%	8.6%	8.6%		
Admin exp/rev	9.0%	7.5%	9.2%	7.7%	10.7%	10.2%	11.9%	12.8%	12.9%		
Effective tax rate	16.2%	12.5%	11.2%	25.2%	0.8%	-56.0%	20.0%	21.4%	20.3%		
ROA	2.8%	3.4%	4.9%	0.8%	-2.0%	-4.0%	1.9%	1.1%	1.6%		
ROE	4.7%	5.4%	7.9%	1.6%	-3.6%	-7.4%	3.6%	2.0%	2.9%		
D/E - Net	0.42	0.50	0.52	0.60	0.52	0.79	0.73	0.75	0.71		
Cost of fund (%)	4.01%	4.25%	3.61%	4.57%	4.89%	5.00%	5.58%	4.74%	5.02%		
Efficiency ratio	4.01/0	4.23 /0	3.01/0	4.37 /0	4.03/0	J.00 /0	J. JO /0	4.74 /0	J.UZ /0		
Days A/R turn.	48	59	50	40	46	51	37	33	27		
Days Ark turn. Days inventories turn.	46 58	61	65		46 67	55	56	43	47		
•				50 34					33		
Days A/P turn.	34	26	18	34	65	57	71	54	55		



Figure 3: Key assumptions

	2020	2021	2022	2023	2024F	2025F	2026F
Revenue breakdown (Bt mn)						
J-Mobi l e	7,343	8,177	9,561	8,872	9,163	10,055	11,526
JMT	3,190	3,184	3,791	4,187	5,521	6,477	7,800
Rental	288	238	290	368	334	400	480
Insurance	199	194	278	316	301	345	351
Sales and promotion	284	295	487	336	353	437	444
Equity income	133	1,531	344	(110)	300	519	675
Total revenue	11,645	13,848	15,002	14,230	16,282	18,534	21,526
Growth							
J-Mobi l e	-7.0%	11.4%	16.9%	-7.2%	3.3%	9.7%	14.6%
JMT	26.4%	-0.2%	19.1%	10.4%	31.9%	17.3%	20.4%
Rental	-36.9%	-17.2%	21.8%	26.9%	-9.4%	20.0%	20.0%
Insurance	-5.4%	-2.5%	43.2%	13.8%	-4.8%	14.6%	1.7%
Sales and promotion	-14.3%	3.8%	65.1%	-31.1%	5.0%	23.9%	1.5%
Equity income	198,3%	1047.7%	-77.5%	-132.0%	-372.4%	73.0%	30.0%
Total revenue	0.1%	18.9%	8.3%	-5.1%	14.4%	13.8%	16.1%
GPM	41.1%	50.6%	45.1%	45.1%	51.9%	57.6%	58.4%
SG&A/rev. ratio	19.0%	15.1%	16.3%	19.9%	17.5%	17.9%	17.7%
EBIT margin	28.7%	50.1%	34.6%	20.4%	39.0%	41.6%	41.6%
EBITDA margin	34.8%	33.6%	35.0%	39.5%	46.4%	45.1%	43.6%
Net margin	10.9%	30.2%	14.6%	-5.0%	12.3%	13.1%	13.2%
Effective tax rate	13.4%	8.8%	15.4%	39.2%	10.8%	14.0%	17.0%
ROA	3.1%	5.4%	2.5%	-0.7%	1.7%	1.9%	2.1%
ROE	13.3%	14.7%	4.8%	-1.4%	3.5%	3.9%	4.4%
D/E-net	2.34	0.51	0.60	0.75	0.82	0.89	0.94
Cost of fund	3.7%	4.4%	3.2%	4.0%	4.6%	4.3%	4.5%

Source: Company data, KGI Securities Research

Figure 4: JMART's quarterly earnings

	JMART's		<u> </u>	Net profit (B	tmn) - net p	ercentage h	olding			
	equity stak	Partner	Main operation	2019	2020	2021	2022	2023	2024F	2025F
JMT	53.5%	None	AMC	374.2	545.9	657.5	945.5	1,071.3	1,184	1,408
JAS Asset	67.0%	None	Property developer	(6.0)	33.3	108.4	134.9	138.3	70	81
KBJ Capital	47.0%	KB Kookmin (Korea) - 1Q21	Consumer lending	43.7	55.9	31.6	32.0	(17.9)	10	10
Jaymart Mobile	95.3%	None	Retail mobile shop	84.8	69.9	161.2	360	113	100	125
J Ventures	67.0%	TIS Inc. (Japan) -1Q21	Fintech	3.6	(1.2)	(10.0)	5.5	8.1	5	5
Beans and Brown	87.5%	None	Café	(1.2)	(11.5)	(27.1)	4.2	(10.9)	5	5
SINGER	25.4%	None	Consumer lending	54	144	245	198	(857)	102	130
BNN (Tee-Noi)	30.0%		Hot-pot				19	264	304	349
Others (J Elite, JD	Group, others)			(19)	(39)	1,349	(305)	(1,155)	(656)	(792)
Total	•			553	836	2,468	1,394	(447)	1,123	1,321

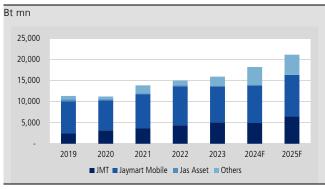


Figure 5: Company profile

Jay Mart (JMART) operates as a holding company. Its core investment is in JMT (distressed asset management), which contributed 65-68% of JMART's total earnings over the past two years, and then SINGER (consumer lending in electrical appliances and title loans for trucks), which contributed around 15% of JMART's total earnings. The company formed a partnership model in consumer lending through KBJ and formed a partnership with TIS Intec (4th largest IT system development in Japan) in J-Venture, allowing the company to access TIS's customer base in Grab, and to change its digitization platform.

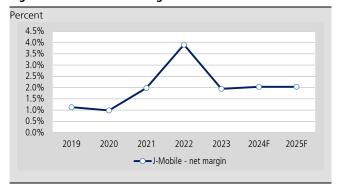
Source: Company data

Figure 7: Revenue contribution by company



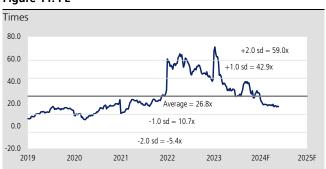
Source: Company data, KGI Securities Research

Figure 9: J-Mobile - net margin



Source: Company data, KGI Securities Research

Figure 11: PE



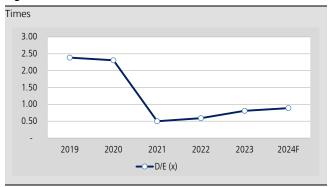
Source: Company data, KGI Securities Research

Figure 6: JMT's organization



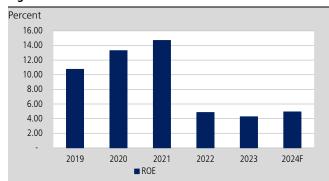
Source: Company data, KGI Securities Research

Figure 8: D/E



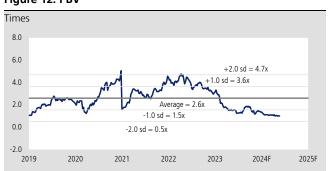
Source: Company data, KGI Securities Research

Figure 10: ROE



Source: Company data, KGI Securities Research

Figure 12: PBV





Balance Sheet

As of 31 Dec (Bt mn)	2021	2022	2023	2024F	2025F	2026F
Total Assets	45,278	55,401	62,240	64,579	69,805	72,364
Current Assets	17,974	16,513	10,587	12,355	13,724	13,257
Cash & S-T Investments	2,497	4,011	2,044	549	2,000	1,600
Inventories	1,186	1,427	1,063	1,375	1,307	1,498
S-T loan	552	744	1,085	700	700	700
Accounts Receivable	1,065	1,125	827	1,375	1,313	1,000
Insurance - A/R & assets	198	343	807	357	404	459
Others	12,476	8,863	4,761	8,000	8,000	8,000
Non-Current Assets	27,304	38,888	51,652	52,224	56,081	59,107
L-T Investments	5,080	7,103	6,218	7,303	7,503	7,703
Investment property	3,560	4,396	5,415	4,846	5,296	5,746
A/R >1yr	15,829	17,577	21,814	25,299	28,322	30,822
Net Fixed Assets	878	982	1,325	1,385	1,524	1,676
Right of use	628	754	822	834	914	994
Others	1,330	8,076	16,057	12,557	12,522	12,166
Total Liabilities	18,456	24,620	29,512	30,735	35,522	37,209
Current Liabilities	8,089	7,853	11,222	8,800	8,447	10,867
O/D	1,536	1,683	1,664	2,200	2,000	4,000
Accounts Payable	1,388	947	1,364	1,058	1,290	1,520
ST Borrowings	4,584	4,443	7,121	4,319	4,401	4,491
Insurance liability	378	537	735	395	435	478
Others	203	243	339	828	321	378
Long-term Liabilities	10,367	16,767	18,290	21,935	27,075	26,342
Long-term Debts	1,829	2,301	2,480	4,101	6,101	6,101
Long-term Debenture	7,966	13,793	15,220	17,220	19,720	19,720
Others	572	673	590	613	1,253	521
Common Stock						
Paid up capital	1,382	1,427	1,458	1,455	1,455	1,506
Capital Surplus	12,128	12,596	13,471	13,471	13,471	13,857
Retained Earnings	2,637	2,378	579	1,210	1,460	1,810
3						

Source: KGI Securities Research

Key Ratios						
Year to 31 Dec	2021	2022	2023	2024F	2025F	2026F
Growth (% YoY)						
Sales	5.3	18.0	(1.3)	11.5	12.8	16.7
GP	(0.9)	17.0	6.8	14.7	11.2	16.6
EBITDA	7.6	21.5	4.9	21.3	6.6	10.9
NP	209.3	(43.5)	(132.1)	(351.2)	17.6	14.8
EPS	106.2	(45.3)	(118.4)	(529.5)	17.6	10.9
Profitability (%)						
Gross Margin	45.1	45.1	51.9	57.6	58.4	59.4
Operating Margin	50.1	34.6	20.4	39.0	41.6	41.6
EBITDA Margin	33.6	35.0	39.5	46.4	45.1	43.6
Net profit Margin	30.2	14.6 -	5.0	12.3	13.1	13.2
ROAA	5.4	2.5 -	0.7	1.7	1.9	2.1
ROAE	14.7	4.8 -	1.4	3.5	3.9	4.4
Stability						
Gross Debt/Equity (%)	59	72	81	82	94	98
Net Debt/Equity (%)	51	60	75	82	89	94
Interest Coverage (%)	588	468	169	282	299	310
Interest & ST Debt Cov. (X)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Cash Flow Interest Cov. (X)	1.0	1.5	0.4	1.4	1.7	1.8
Cash Flow/Int. & ST Debt (X	0.1	0.2	0.0	0.3	0.4	0.3
Current Ratio (x)	2.22	2.10	0.94	1.40	1.62	1.22

N.A.

N.A.

N.A.

N.A.

N.A.

Source: KGI Securities Research

Quick Ratio (X)

Profit & Loss

Year to 31 Dec (Bt mn)	2021	2022	2023	2024F	2025F	2026F
Revenue	11,793	13,920	13,743	15,319	17,278	20,157
sales	8,177	9,561	8,872	9,163	10,055	11,526
Interest income	2,131.7	2,608.6	3,272.5	4,291.3	4,781.0	5,668.3
Gains on loans A/R	1,052.2	1,182.8	914.4	1,229.5	1,696.5	2,131.7
Rental	238.2	290.0	368.2	333.6	400.3	480.3
Insurance	194.1	278.0	316.3	301.1	345.2	351.2
Cost of Good sold	8,107	9,609	9,138	10,037	11,404	13,306
Cost of sales	6,969	8,124	7,528	8,155	9,416	10,986
Cost of services	846	1,055	1,250	1,476	1,528	1,786
Cost of rental	133	84	112	147	164	184
Insurance expenses	159	346	247	260	295	350
Gross profit	3,686	4,311	4,605	5,282	5,874	6,851
Operating expense	1,778	2,273	2,731	2,675	3,099	3,573
- Selling and dis. exp.	848	1,109	1,159	1,146	1,401	1,588
- Admin. exp.	930	1,165	1,572	1,529	1,698	1,985
Operating profit	1,908	2,038	1,875	2,607	2,775	3,278
Other items	653	1,327	44	663	887	844
Equity income	1,531	344	(110)	300	519	675
EBIT	4,093	3,308	1,809	3,569	4,181	4,797
EBITDA	2,751	3,342	3,504	4,250	4,530	5,024
Interest income	23	15	245	21	22	24
Interest exp	696	706	1,069	1,267	1,396	1,547
Profit before FX	3,420	2,617	985	2,323	2,806	3,274
Income tax expense	302	403	386	250	393	557
Profit before MI	3,118	2,214	599	2,073	2,413	2,717
MI	650	820	1,046	950	1,093	1,202
EPS (Bt)	1.79	0.98	(0.18)	0.77	0.91	1.01

Source: KGI Securities Research

Cash Flow

Year to 31 Dec (Bt mn)	2021	2022	2023	2024F	2025F	2026F
Operating Cash Flow	(4,921)	(909)	(1,113)	484	1,044	1,316
Net profit	3,420	3,018	985	2,323	2,806	3,274
Depreciation & Amorti	614	674	777	812	847	882
Write-off	0	0	0	0	0	0
Change in Working Ca	(7,454)	(3,907)	(4,178)	(3,434)	(3,226)	(3,563)
Others	(1,501)	(694)	1,303	784	617	723
Investment Cash Flow	(8,478)	(3,134)	(5,224)	(1,000)	(2,000)	(1,000)
Net CAPEX	(2,003)	(7,321)	(10,655)	0	0	0
Change in LT Investme	nt					
Change in Others A/S	(6,476)	4,188	5,432	(1,000)	(2,000)	(1,000)
Free Cash Flow	(13,399)	(4,043)	(6,337)	(516)	(956)	316
Financing Cash Flow	14,514	5,557	4,370	911	1,047	(1,383)
Change in Share Capit	17,775	1,268	0	(3)	0	437
Net Change in Debt	(2,709)	5,484	4,200	3,281	3,343	6,048
Change in Others LT Li	(552)	(1,195)	170	(2,367)	(2,296)	(7,868)
Net Cash Flow	1,115	1,515	(1,967)	396	91	(1,067)

Source: KGI Securities Research

Rates of Return on Invested Capital

	1- COGS	+	Depreciation	+	Operating Exp.	=	Operating
Year	Revenue		Revenue		Revenue		Margin (%)
2022	69.0		5.8		17.5		7.68
2023	66.5		6.2		17.9		9.41
2024F	65.5		5.5		17.9		11.01
2025F	66.0		5.1		17.7		11.17
	1/ Working Cap.	+	Net PPE	+	Others Assets	=	Capital
Year	Revenue		Revenue		Revenue		Turnover (x)
2022	62.2		7.1		58.0		0.79
2023	-4.6		9.6		116.8		0.82
2024F	23.2		9.0		82.0		0.88
2025F	30.5		8.8		72.5		0.89
	Operating	Х	Capital	Х	Cash	=	After-tax Return
Year	Margin		Turnover		Tax Rate		on Inv. Capital (%)
2022	7.7		0.8		15.4		0.9
2023	9.4		0.8		39.2		3.0
2024F	11.0		0.9		10.8		1.0
2025F	11.2		0.9		14.0		1.4

Source: KGI Securities Research



Jaymart Group Holdings – Recommendation & target price history



Source: KGI Securities Research



Company's ESG details

Environment

- > Jaymart has continuously implemented environmental management and resource conservation measures, developing strategies to drive sustainable business practices. The company places emphasis on implementing effective environmental management models and systems, aiming to raise employee awareness of environmental protection. This initiative starts with individual responsibility and extends to broader environmental stewardship. Additionally, Jaymart is committed to environmental protection in the areas where it operates, ensuring compliance with relevant regulations and upholding principles of good corporate governance.
- Installed On-Grid Solar rooftop systems at the Jaymart head office. For 2023, the company procured 2,163.2 MWh of electricity from external sources for use at the Jaymart head office, amounting to Bt10,734,384. This reflects a decrease of 78.4 MWh or 3.5% compared to 2022.
- Collaborated with Care the Whale network and SET to manage corporate waste. For 2023, employees within the organization collectively separated a total of 8,180.40 kilograms of waste, reducing greenhouse gas emissions by 17,799.71 kgCO2eq, which is equivalent to planting 1,978 large trees aged 10 years.
- On October 20, 2023, Jaymart Group Holdings Public Company Limited was awarded the Greenhouse Gas Reduction Coalition Organization Award by the Stock Exchange of Thailand in collaboration with the Greenhouse Gas Management Organization (Public Organization) during the Climate Care Forum 2023

Social

- > The company is committed to human resource management and has implemented labor practices to attract and retain employees possessing the requisite skills and abilities for long-term engagement with the organization. These efforts aim to mitigate personnel shortages while continually enhancing the human resource system to augment employee capabilities. Additionally, the company remains steadfast in its commitment to ethical principles, ensuring compliance and preventing all forms of human rights violations.
- > The company offers a diverse range of skill development programs and comprehensively promotes the advancement of both personal skills and career paths for its employees. This process begins with identifying skill gaps, providing training to enhance existing skills (upskilling), and introducing new skills (reskilling). This ensures that all employees possess key skill sets relevant to the company's business strategy and vision.
- > The company focuses on enabling its business operations to coexist harmoniously and sustainably with the community, society, and environment by strengthening good relationships with the community, throughout its business activities. In 2023, Jaymart did not encounter any disputes with the community or society. Additionally, the company prioritizes compliance with laws related to human rights and strict environmental regulations.

Governance

- > Jaymart is committed to operating according to the principles of good governance, which form an essential foundation for sustainable business growth. With the objective of running business operations efficiently, the company has established guidelines for corporate governance based on the principles of good corporate governance. These guidelines adhere to various laws and regulations issued by government agencies and related regulatory bodies. Additionally, the company has implemented measures to prevent and address potential incidents, while effectively managing associated risks to maintain them at an acceptable level.
- > To underscore the commitment to combating corruption and fraud, the company has conducted training sessions on the topic "The Role of Executives and Employees in Combating Corruption and Fraud" (Anti-Corruption). Additionally, a signing ceremony declaring the collective intention to prevent corruption was held by executives and employees on October 19, 2023, together with subsidiaries and associates at Jaymart's head office, and broadcast live nationwide via ZOOM to all employees within the Jaymart group. The objective of organizing this event was to raise awareness about the importance of combating corruption and fostering an organizational culture that does not condone, tolerate, or engage in any form of corruption. These initiatives are crucial for enhancing trustworthiness among society, investors, and all stakeholders of the Company towards the organization.



SET ESG Ratings

Stock	Company name	SET ESG Ratings	Stock	Company name	SET ESG Ratings
ADVANC	ADVANCED INFO SERVICE	AAA	KTC	KRUNGTHAI CARD	AAA
AMATA	AMATA CORPORATION	AAA	LH	LAND AND HOUSES	Α
AOT	AIRPORTS OF THAILAND	Α	MAJOR	MAJOR CINEPLEX GROUP	AA
AP	AP (THAILAND)	AA	MEGA	MEGA LIFESCIENCES	Α
BAFS	BANGKOK AVIATION FUEL SERVICES PCL.	AA	MINT	MINOR INTERNATIONAL	AA
BAM	BANGKOK COMMERCIAL ASSET MANAGEMEN	AA	MTC	MUANGTHAI CAPITAL	Α
BANPU	BANPU	AAA	OR	PTT OIL AND RETAIL BUSINESS	AAA
BBGI	BBGI	AA	ORI	ORIGIN PROPERTY	AA
BBL	BANGKOK BANK	AA	OSP	OSOTSPA	AA
всн	BANGKOK CHAIN HOSPITAL	AA	PLANB	PLAN B MEDIA	AA
ВСР	BANGCHAK CORPORATION	AAA	PSH	PRUKSA HOLDING	BBB
BCPG	BCPG	AA	PTT	PTT	AAA
BDMS	BANGKOK DUSIT MEDICAL SERVICES	AA	PTTEP	PTT EXPLORATION AND PRODUCTION	AAA
BEM	BANGKOK EXPRESSWAY AND METRO	AA	PTTGC	PTT GLOBAL CHEMICAL	AAA
BGRIM	B.GRIMM POWER	AAA	RATCH	RATCH GROUP	AA
BPP	BANPU POWER	AAA	RBF	R&B FOOD SUPPLY	BBB
BTS	BTS GROUP HOLDINGS	AA	SAK	SAKSIAM LEASING	Α
CBG	CARABAO GROUP	Α	SAPPE	SAPPE	BBB
CENTEL	CENTRAL PLAZA HOTEL	Α	SAT	SOMBOON ADVANCE TECHNOLOGY	AA
CK	CH. KARNCHANG	Α	SAWAD	SRISAWAD CORPORATION	BBB
CKP	CK POWER	AAA	SCB	SCB X	AA
сом7	COM7	Α	SCC	THE SIAM CEMENT	AAA
CPALL	CP ALL	AAA	SCCC	SIAM CITY CEMENT	AA
CPAXT	CP AXTRA	AAA	SCGP	SCG PACKAGING	AAA
CPF	CHAROEN POKPHAND FOODS	AAA	SHR	S HOTELS AND RESORTS	Α
CPN	CENTRAL PATTANA	AA	SICT	SILICON CRAFT TECHNOLOGY	Α
EGCO	ELECTRICITY GENERATING	AA	SMPC	SAHAMITR PRESSURE CONTAINER	AA
ERW	THE ERAWAN GROUP	Α	SNC	SNC FORMER	Α
GFPT	GFPT	BBB	SPALI	SUPALAI	AA
	SIAM GLOBAL HOUSE	AA	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION	Α
GPSC	GLOBAL POWER SYNERGY	AA	STGT	SRI TRANG GLOVES (THAILAND)	AAA
GULF	GULF ENERGY DEVELOPMENT	AA	TCAP	THANACHART CAPITAL	Α
HANA	HANA MICROELECTRONICS	AA	TFG	THAIFOODS GROUP	Α
HENG	HENG LEASING AND CAPITAL	Α	THCOM	THAICOM	AAA
HMPRO	HOME PRODUCT CENTER	AA	TISCO	TISCO FINANCIAL GROUP	AAA
INTUCH	INTOUCH HOLDINGS	AA	TOP	THAI OIL	AAA
IRPC	IRPC	AA	TTB	TMBTHANACHART BANK	AA
IVL	INDORAMA VENTURES	AA	UBE	UBON BIO ETHANOL	Α
KBANK	KASIKORNBANK	AAA	VGI	VGI	AA
KEX	KERRY EXPRESS (THAILAND)	BBB	WHA	WHA CORPORATION	AAA
KKP	KIATNAKIN PHATRA BANK	BBB	WHAUP	WHA UTILITIES AND POWER	AAA
KTB	KRUNG THAI BANK	AAA	ZEN	ZEN CORPORATION GROUP	AA

Source: www.setsustainability.com

Disclaimer: The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by the relevant institution as disclosed by the Office of the Securities and Exchange Commission, is made in order to comply with the policy and sustainable development plan for the listed companies. The relevant institution made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI)does not confirm, verify, or certify the accuracy and completeness of the assessment result.



Corporate Governance Report of Thai Listed Companies

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Companies with Excellent CG Scoring

Stock			Company name	Stock	Company name
AAV	ASIA AVIATION	GFPT	GFPT	SAK	SAKSIAM LEASING
ADVANC	ADVANCED INFO SERVICE	GGC	GLOBAL GREEN CHEMICALS	SAPPE	SAPPE
AEONTS	AEON THANA SINSAP (THAILAND)	GLOBAL	SIAM GLOBAL HOUSE	SAT	SOMBOON ADVANCE TECHNOLOGY
AMA	AMA MARINE	GPSC	GLOBAL POWER SYNERGY	SCB	SCB X
AMATA	AMATA CORPORATION	GULF	GULF ENERGY DEVELOPMENT	scc	THE SIAM CEMENT
ANAN	ANANDA DEVELOPMENT	HANA	HANA MICROELECTRONICS	sccc	SIAM CITY CEMENT
AOT	AIRPORTS OF THAILAND	HENG	HENG LEASING AND CAPITAL	SCGP	SCG PACKAGING
AP	AP (THAILAND)	HMPRO	HOME PRODUCT CENTER	SEAFCO	SEAFCO
BAFS	BANGKOK AVIATION FUEL SERVICES PCL.	INTUCH	INTOUCH HOLDINGS	SFT	SHRINKFLEX (THAILAND)
BAM	BANGKOK COMMERCIAL ASSET MANAGEMEN	IRPC	-	SHR	S HOTELS AND RESORTS
BANPU		ITC	The state of the s	SICT	SILICON CRAFT TECHNOLOGY
BBGI	=	IVL		SMPC	SAHAMITR PRESSURE CONTAINER
BBL		KBANK		SNC	SNC FORMER
BCH	Bangkok Chain Hospital	KCE	KCE ELECTRONICS	SNNP	SRINANAPORN MARKETING
BCP	BANGCHAK CORPORATION	KEX	KERRY EXPRESS (THAILAND)	SPALI	SUPALAI
BCPG	BCPG	KKP	KIATNAKIN PHATRA BANK	SPRC	STAR PETROLEUM REFINING
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KTB	KRUNG THAI BANK	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
BEC		KTC	KRUNGTHAI CARD	STGT	SRI TRANG GLOVES (THAILAND)
BEM		LH		SUN	SUNSWEET
BGRIM		LPN	-	SVI	SVI
ВН		М		TACC	T.A.C. CONSUMER
BPP		MAJOR		TCAP	THANACHART CAPITAL
BTS		MBK	1	TFG	THAIFOODS GROUP
CBG		MEGA		тнсом	
CENTEL		MINT		TIDLOR	NGERN TID LOR
CK		MTC		TISCO	TISCO FINANCIAL GROUP
CKP		OR		TKN	TAOKAENOI FOOD & MARKETING
COM7		ORI		TOP	THAI OIL
CPALL		OSP		TTB	TMBTHANACHART BANK
CPAXT		PLANB		UBE	UBON BIO ETHANOL
CPF		PSH		VGI WHA	VGI
CPN DELTA		PTT PTTEP		WHAUP	WHA CORPORATION WHA UTILITIES AND POWER
	,	PTTGC		ZEN	ZEN CORPORATION GROUP
EGCO		QH	QUALITY HOUSES	ZCIN	ZEN CONFORATION GROUP
ERW		_	*		
EKVV	THE ERAWAN GROUP	RATCH	RATCH GROUP		



Companies with Very Good CG Scoring

Stock	Company name	Stock	Company name	Stock	Company name
BSRC	BANGCHAK SRIRACHA	JMART	JAYMART GROUP HOLDINGS	SINGER	SINGER THAILAND
BTG	BETAGRO	NTSC	Nutrition SC	TNP	THANAPIRIYA
EKH	EKACHAI MEDICAL CARE	PQS	Premier Quality Starch	хо	EXOTIC FOOD
HUMAN	HUMANICA	PYLON	PYLON		



Companies with Good CG Scoring

Sto	ck	Company name	Stock	Company name	Stock	Company name
IIG		I&I GROUP	SAWAD	SRISAWAD CORPORATION	SPA	SIAM WELLNESS GROUP
JM	Т	JMT NETWORK SERVICES	SMD	SAINTMED		

Companies classified Not in the three highest score groups

	3 3 1						
Stock	Company name	Stock	Company name	Stock	Company name		
AU	AFTER YOU	PJW	Panjawattana Plastic	TGE	THACHANG GREEN ENERGY		
CHG	CHULARAT HOSPITAL	PLT	Pilatus Marine	TPCH	TPC POWER HOLDING		
LPH	LADPRAO GENERAL HOSPITAL	PTG	PTG ENERGY	TU	THAI UNION GROUP		
MENA	MENA TRANSPORT	SFLEX	STARFLEX				
NETBAY	NETBAY	SISB	SISB				

Disclaimer: The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an assessment of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the accuracy and completeness of such survey result.



Anti-corruption Progress Indicator

Level 5: Extended

Stock	Company name	Stock	Company name	Stock	Company name
ADVANC	ADVANCED INFO SERVICE	GLOBAL	SIAM GLOBAL HOUSE	QH	QUALITY HOUSES
ANAN	ANANDA DEVELOPMENT	GPSC	GLOBAL POWER SYNERGY	RATCH	RATCHABURI ELECTRICITY GENERATING HOLDING
BBL	BANGKOK BANK	HMPRO	HOME PRODUCT CENTER	ROBINS	ROBINSON DEPARTMENT STORE
BCH	BANGKOK CHAIN HOSPITAL	IRPC	IRPC	SCC	THE SIAM CEMENT
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KBANK	KASIKORNBANK	SIRI	SANSIRI
BIGC	BIG C SUPERCENTER	KCE	KCE ELECTRONICS	SPALI	SUPALAI
CK	CH. KARNCHANG	KKP	KIATNAKIN BANK	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
DCC	DYNASTY CERAMIC	KTB	KRUNG THAI BANK	TCAP	THANACHART CAPITAL
DELTA	DELTA ELECTRONICS (THAILAND)	LPH	LADPRAO GENERAL HOSPITAL	TISCO	TISCO FINANCIAL GROUP
DRT	DIAMOND ROOFING TILES	PACE	PACE DEVELOPMENT CORPORATION	TMT	THAI METAL TRADE
EGCO	ELECTRICITY GENERATING	PTT	PTT	TOP	THAI OIL
GFPT	GFPT	PTTGC	PTT GLOBAL CHEMICAL		

Level 4: Certified

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	ERW	THE ERAWAN GROUP	SAPPE	SAPPE
AP	ASIAN PROPERTY DEVELOPMENT	GLOW	GLOW ENERGY	SAWAD	SRISAWAD POWER 1979
BA	BANGKOK AIRWAYS	GUNKUL	GUNKUL ENGINEERING	SCB	THE SIAM COMMERCIAL BANK
BANPU	BANPU	ILINK	INTERLINK COMMUNICATION	SCN	SCAN INTER
BCP	THE BANGCHAK PETROLEUM	KTC	KRUNGTHAI CARD	SEAFCO	SEAFCO
ВН	BUMRUNGRAD HOSPITAL	LH	LAND AND HOUSES	SVI	SVI
BJCHI	BJC HEAVY INDUSTRIES	LPN	L.P.N. DEVELOPMENT	TASCO	TIPCO ASPHALT
CBG	CARABAO GROUP	MAKRO	SIAM MAKRO	TKN	TAOKAENOI FOOD & MARKETING
CENTEL	CENTRAL PLAZA HOTEL	MALEE	MALEE SAMPRAN	TMB	TMB BANK
CHG	CHULARAT HOSPITAL	MINT	MINOR INTERNATIONAL	TRT	TIRATHAI
CKP	CK POWER	MODERN	MODERNFORM GROUP	TRUE	TRUE CORPORATION
CPF	CHAROEN POKPHAND FOODS	NOK	NOK AIRLINES	TVO	THAI VEGETABLE OIL
CPN	CENTRAL PATTANA	PTTEP	PTT EXPLORATION AND PRODUCTION		
DTAC	TOTAL ACCESS COMMUNICATION	PYLON	PYLON		

Level 3: Established

Stock	Company name	Stock	Company name	Stock	Company name
BEM	BANGKOK EXPRESSWAY AND METRO	MTLS	MUANGTHAI LEASING	SPRC	STAR PETROLEUM REFINING
CPALL	CP ALL	SCI	SCI ELECTRIC		

No progress

Stock	Company name	Stock	Company name	Stock	Company name
AOT	AIRPORTS OF THAILAND	BPP	BANPU POWER	FN	FN FACTORY OUTLET
BCPG	BCPG	BTS	BTS GROUP HOLDINGS	TPCH	TPC POWER HOLDING

Source: www.cgthailand.org

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